



# Banking Insight Automate. Understand. Act.

Lumio's Banking Insight Platform is a cloud-based data management and analytics service. Our banking insight service provides community-based financial institutions with customized, transformative workflow automation and data to uncover valuable insight. High-value insight allows your institution to make better business decisions and gain a competitive edge.

# **Insight Experts On Call**

Lumio Insight provides more than data analytics and management, we provide skilled on-call data scientists. Our team of experts are poised to help your institution understand and discern value from your data using our integrated collaborative capabilities and custom reporting. Our insight experts and support professionals are like having an instant "out of the box" IT department at your fingertips. With the click of a button, we are here to assist your institution with its insight strategy.



Insight experts and data scientists ready to help.



Custom report building, analysis interpretation. services included.



Integrated collaboration capabilities - User to Expert and User to User.

# **Banking Insight**

Our banking insight service provides community-based financial institutions with customized, transformative data to uncover valuable insight.



#### **Analytics Platform**

Secure, cloud-based data management and analytics platform provides freedom from antiquated systems



### Modular Approach

Modular approach to delivering insight means time to value in days or weeks, not months – Insight as a Service



#### **Actionable Insights**

Actionable insights designed to help financial institutions understand at a deeper level and uncover new opportunities



#### Experts Included

Time with our Insight Experts Team is included - customized roadmap of insights planned and delivered each month



#### Flexible Delivery

Flexible delivery of insights - Lumio web app, email inbox, and Lumio apps embedded into other web-based applications

We are Banking Insight. Turning information into insight takes more than just technology.



## **Modular Approach**

Our suite of products can be purchased individually, in bundles or licensed separately. Scalable service packages provide the business agility needed to respond to changing requirements in the market, in real time by integrating modules of automation and analytics as needed. The ability to customize your insight strategy and purchase only the products that address the specific needs of your institution, gives your bank the control to solve business problems and continuously improve the customer experience.



#### **Deposit Insight**

Understanding the nuances of your institutions deposit portfolio is essential to giving executives, managers, and front-line staff the information required to manage the bank and provide superior customer service.



#### **Loan Insight**

So, you're swimming in an abundance of data...
now what? Our loan insight takes core and
other source data and transforms them into
detailed visuals that revel trends, outliers, and
comparative information to help your bank
manage essential business.



#### **Customer Insight**

Our customer insight approach is designed to give banks visibility into the complete customer relationship. Using aggregate data from various touch points, banking staff are given the power to view and understand the make-up of their consumer and how to best serve them.



#### **Branch Insight**

Maximize financial performance across your branches with Branch Insight. Gain valuable data analytics and compare the performance of your branches to engage, manage and maximize business opportunities efficiently.



#### **Financial Insight**

Looking to monitor the overall financial performance of your bank? Financial Insight provides banks with the on-demand financial data and reporting banks need to measure real-time performance.



#### **Data Integration**

Do more with your data. Through our data integration process, our experienced team takes your information from multiple sources to seamlessly map it to our modules and get your team up and running.

# Why Banking Insight?



#### Affordable Monthly Fee.

Banking Insight is a data management and analytics cloud service available for an affordable monthly fee.



# Secure Analytics Platform.

Secure, industry-leading data analytics platform custom-fit to help you Automate, Understand, and Act .



#### **Insight Experts On-Call.**

Turning information into insight takes more than just technology; we have Insight Experts on-call.



#### **Quick Value.**

Average time-to-value is less than 30 days.